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NEWS 14 November 2024 | Correction 15 November 2024

US trust in scientists plunged during the pandemic — but it's starting to recover

Confidence that researchers will make decisions in the public interest rose slightly from 2023 to 2024.

By Alix Soliman



A March for Science rally in Massachusetts. This year, public trust in scientists edged up over 2023 levels, a

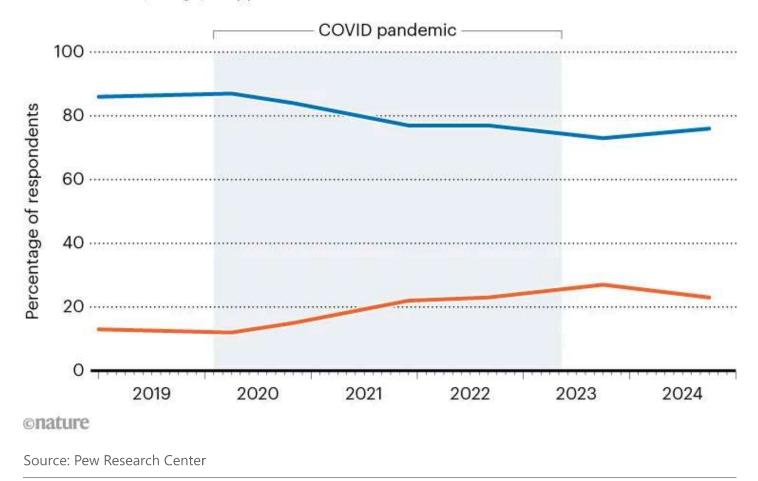
For the first time since <u>the start of the COVID-19 pandemic</u>, trust in scientists has increased in the United States — but just slightly, according to <u>a poll conducted around two weeks before the US presidential election</u>.

The survey, released today by the Pew Research Center in Washington DC, found that the proportion of those polled who believe that scientists act in the best interests of the public rose from 73% a year ago to 76% now (see 'Modest rise in trust'). That's still lower than the 87% who trusted scientists in April 2020, shortly after <u>lockdowns</u> began. But it marks a new shift "away from the declines in trust in science that we saw during the pandemic", says Alec Tyson, the lead author of the report and an associate director of research at the Pew centre.

The findings add to other data that are good news for researchers. A survey of more than 70,000 people in 67 countries in 2022 and 2023 found moderately high levels of trust in scientists overall, according to a preprint posted on the OSF server in January $\frac{1}{2}$.

MODEST RISE IN TRUST

The proportion of US survey respondents who said they have "a fair amount" or "a great deal" of confidence in scientists (blue) rose slightly between 2023 and 2024, after dipping sharply during the COVID-19 pandemic. The proportion who had "not too much" confidence or "none at all" (orange) dropped from 2023 to 2024 — the first decline since 2020.



"There is no data to support the argument for a general crisis of trust in science," says Naomi Oreskes, a science historian at Harvard University in Cambridge, Massachusetts, and a co-author of the preprint. She adds that the Pew results are "very reassuring for the scientific community".

Some scientists fear that the 5 November re-election of <u>Donald Trump</u>, <u>who has dismissed climate</u> <u>change</u> and disparaged federal scientists, to the US presidency <u>will erode public trust in science</u> — and might signal a rift between scientists and some factions of the US public.

Researchers don't yet know how political change affects public opinion towards scientists, says Niels Mede, a science-communication researcher at the University of Zurich in Switzerland, and a co-author of the preprint. But the timing of the Pew survey means it could be used as a benchmark for tracking attitudes towards science during Trump's second term, he says.

Partisan split

Tyson and his colleagues polled 9,593 US residents using online and phone surveys between 21 and 27 October. Participants were asked to indicate how much they agreed with statements about scientists' intelligence, communication skills, compassion for the public and engagement in policy.

Almost 90% of survey respondents who identified themselves as Democrats indicated a belief that scientists act in the public's best interest. The figure for Republicans was 66% – 5 percentage points higher than last year. But respondents were sharply divided over whether scientists should engage in policy debates on scientific issues, with 51% supporting an active role and 48% saying scientists should stay out of these debates.



How can scientists make the most of the public's trust in them?

This means that "people want to trust the science but are not always sure they can trust the scientists" to put personal biases aside when using their influence, says Arthur Lupia, a survey researcher at the University of Michigan in Ann Arbor.

The Pew report also found that only 45% of respondents think scientists are good communicators and 47% think scientists feel superior to others. Researchers who spoke to *Nature* say that the scientific community should accept that feedback, and act on it.

"It's one thing to discover something — it's another thing to explain it effectively," Lupia says. "For science to have public value, we actually have to do both of those things."

To solve the communication conundrum, Oreskes says that scientific degree programmes should add more <u>public-focused writing and speaking</u> to their curricula. Mede suggests that scientists attend children's school science fairs, help with community-science projects and find other ways to speak to people face-to-face.

"There is an important opportunity here for scientists, particularly those in government agencies," says Oreskes, "to do an honest review of the ways in which their communications fell short during the pandemic, and consider how they can do better going forward."

UPDATES & CORRECTIONS

Correction 15 November 2024: An earlier version of this story misstated the results of a global study of trust in scientists.

References

1. Cologna, V. et al. Preprint at OSF Preprints https://doi.org/10.31219/osf.io/6ay7s (2024).

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